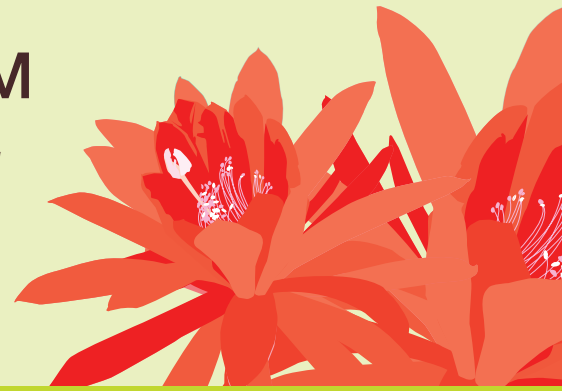


4TH ANNUAL PERINATAL LEADERSHIP FORUM

*The Best is Yet to C.O.M.E.: Communicating for Outcomes,
Motivation and Empowerment*

NOVEMBER 7-10, 2017

The Wigwam Resort and Spa | Litchfield Park, Arizona



CONFERENCE AGENDA

Tuesday, November 7

- 8:30 am – 4:30 pm **Pre-Conference:** New Leader Bootcamp
Jodi Coombs, MBA, BSN, RN, Vice President for the Floating Hospital for Children and Women's Health at Tufts Medical Center, Boston, MA
Paula J. Webb, DNP, RN, NEA-BC, Associate Professor, Texas Tech Health Sciences Center School of Nursing, Lubbock, TX
- 8:30 am – 4:30 pm **Pre-Conference:** The Experience is Everything!
Lori Gunther, MS, CPXP, Director of Strategy and Patient Experience, NICU Innovation, March of Dimes, White Plains, NY
Megan West King, MSN, RN, CPXP, Director of Patient Experience, Geisinger Medical Center, Danville, PA
Susan Clifford, BA, CPXP, Vice President, NICU Innovation, March of Dimes, White Plains, NY
- 8:30 am – 3:00 pm **Pre-Conference:** Creating a Healthy Work Environment by Eliminating Bullying and Incivility
Renee Thompson, DNP, RN, CMSRN, CEO & President, RTConnections, LLC, Pittsburgh, PA
- 6:00 pm – 6:30 pm First Time Attendee Toast and Welcome
- 6:30 pm – 8:00 pm Opening Reception

Wednesday, November 8

- 7:00 am – 8:00 am Breakfast
- 8:00 am – 8:15 am Welcome and Introductions
- 8:15 am – 10:15 am Keynote Address: Communicating for Greater Impact: How to Get the Results You Want!
Christine Duvier, MBA, MAPP, Positive Change Author/Speaker/Mentor, Positive Leaders LLC, Wellesley, MA
- 10:15 am – 10:30 am Break
- 10:30 am – 11:30 am Overheard: What We Say, What We Mean, and What Families and Patients Hear
Lori Gunther, MS, CPXP, Director of Strategy and Patient Experience, NICU Innovation, March of Dimes, White Plains, NY
- 11:30 am – 12:00 pm Sponsor Presentation: Kimberly Clark
- 12:00 pm – 1:30 pm Luncheon with Topical Round Table Discussions

Wednesday, November 8 *(cont.)*

1:30 pm – 2:30 pm	Health Care Round Up Kathryn G. Schubert , MPP, Chief Advocacy Officer, Society for Maternal-Fetal Medicine, Washington, DC
2:30 pm – 2:45 pm	Sponsor Presentation: Ferring
2:45 pm – 3:30 pm	The Specialty Care Gap: Building a Bridge with Collaboration Dionne J. Walker , MSN, RNC-OB Kellie S. Kainer , MSN, RNC, Texas Children's Hospital, Houston, TX
3:30 pm – 3:45 pm	Speed Round Overviews of the Track Day Presentations <i>Track Day Faculty</i>
3:45 pm – 6:30 pm	Exhibit Hall
6:30 pm – 12:00 am	Dinner and Entertainment

Thursday, November 9

8:00 am – 10:00 am	Facilitated Networking Breakfast Groups <i>Small groups of attendees, facilitated by a faculty member, will have an opportunity to discuss leadership and clinical topics suggested by the group</i>
10:00 am – 11:15 am	Exhibit Hall
11:15 am – 12:15 pm	Concurrent Sessions: Track 1: Relationship Based Care and Leading an Empowered Organization Kendra Ellison , MS, BSN, RNC-EFM, NEA-BC, Nurse Manager Women's Services, UM Baltimore Washington Medical Center, Baltimore, MD Track 2: Growing Our Own: Cultivating Emerging Nurse Leaders Jane Smallcomb , MS, BSN, RNC, Senior Nursing Director, Perinatal Services, Beth Israel Deaconess Medical Center, Boston, MA
12:15 pm – 1:00 pm	Poster Session (Box Lunch)
1:00 pm – 1:30 pm	Concurrent Sessions: Track 1: Be Brave! Creating a Culture of Courageous Communication Elizabeth Kester , MSN, RN Track 2: Defining and Designing a Healthy Work Environment Carol Conley , DNP, RN, CENP, NEA-BC, Director Campus Integration, Boston Medical Center, Boston, MA
1:30 pm – 2:00 pm	Concurrent Sessions: Track 1: Find Your Happy Place: N20 at Mercy Health St. Vincent Medical Center Kimberly Johnston , MSN, RNC-OB, RNC-LRN, RNC-MNN, C-EFM, CNE, Perinatal Advanced Practice Specialist, Mercy Health St. Vincent Medical Center, Toledo, OH Track 2: Learning to Pause Linda Putthoff , Co-Founder, Twirl, Kansas City, MO
2:00 pm – 2:30 pm	Concurrent Sessions: Track 1: Staffing for Acuity in Labor and Delivery Mary Cascio , MSN, RN, RNC-OB, C-EFM, Nurse Manager, Mission Hospital, Asheville, NC Track 2: Etiquette for Nurses: Is It Really Important? Paula J. Webb , DNP, RN, NEA-BC, Associate Professor, Texas Tech Health Sciences Center School of Nursing, Lubbock, TX

Thursday, November 9 *(cont.)*

2:30 pm – 3:00 pm

Concurrent Sessions:

Track 1: Hey Baby, I Know What I'm Doing

Diane Leonard, MS, RN, OB Director, AMITA Health Medical Center, Bolingbrook, IL

Track 2: Patient Centered ERAD Initiative

Megan Gillespie, MBA, MSN, RN, NE-BC, Director of Nursing Maternal Child, Kaiser Permanente, Santa Clara, CA

Friday, November 10

8:15 am – 8:30 am

Sponsor Presentation: AWHONN

8:30 am – 9:30 am

Building Resiliency: Navigating the Dark and Finding the Light

Carol Conley, DNP, RN, CENP, NEA-BC, Director Campus Integration, Boston Medical Center, Boston, MA

9:30 am – 9:45 am

Break

9:45 am – 10:00 am

Presentation of Spirit Award

10:00 am - 10:15 am

Committee Thank Yous

10:15 am – 11:30 am

Lead Like No One's Watching: The Art of Influence

Anne Grady, MA, President and CEO, Anne Grady Group, Roundrock, TX

11:30 am – 12:00 pm

Wrap Up & Slide Show

