THE PATH TO RECOVERY:

LEADING YOUR TEAM WITH RESOLVE AND RESPECT

26th Annual NICU Leadership Forum
April 3-7, 2022
Naples Grande Beach Resort | Naples, Florida

SYNOVA NICU LEADERSHIP FORUM

PROGRAM DESCRIPTION:

Our recent past has focused on shortages, surges, and in many cases short-term solutions. How can we stop putting out fires, have time for reflection and mindfulness, and begin our team's (and our own) recovery? Join us as we find a better path forward.

At the 2022 NICU Leadership Forum, we will:

- Collaborate on methods to reduce burnout and improve engagement
- Develop lasting strategies to retain staff
- Create a multifaceted approach to foster recovery
- Share stories of success and find renewed joy in our careers

Opening Keynote:

Jason Wolf, PhD, CPXP
President and CEO of The Beryl Institute

The Human Experience: Rebuilding Nurse Leadership for the Future of Healthcare

In a profession grounded in the idea that we are human beings caring for human beings, the pressures on our workforce both personally and professional have strained the system and pulled at its seams. With a commitment to rebuilding trust and a focus on elevating the human experience in healthcare, we will reaffirm the value of our teams and build a path forward. Engage in an interactive conversation on how we move from ideas to action in focusing ourselves and leading our teams to a stronger future.

"The NICU Leadership Forum and the mentors I have gained through this community have made me a better leader. Even though it's hard right now, we have to keep growing together."

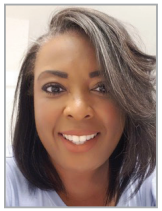
– SAM ALESSI, MSN, APRN, RNC-NIC, AACNS-N, CLINICAL NURSE SPECIALIST

NICU LEADERSHIP FORUM SPEAKERS DESCRIPTIONS

Taking a Pulse on Your Power: How to Hold Yourself and Others Accountable to Co-creating a Positive Work Culture

Kim Brown-Sims, MBA, RN, PHN, FACHE, NEA-BC, LBBH, CEO and Founder, KBS Leadership Consulting, Inc.

A practical look at beliefs, statements and actions that create an awareness of when the victim mentality is keeping us from standing in our own power. A deep dive into staying above the line and creating a culture of accountability.



Survivor Stories: The Impact of Developing a Coaching Model to Mentor Minority Women in Healthcare

Alisha Cornell, DNP, MSN, RN, SaaS Senior Clinical Implementation Consultant, Relias

This presentation will address how to increase and maintain the population of minority women in healthcare. The development of a coaching program enables the use of positive connections to build strength, endurance and empower the minority woman to remain in healthcare.

Progressive Disruption: A New Care Delivery Model to Improve Employee Engagement and Nursing Turnover

Lisa Mason, DNP, MHA, MBA, RN, NEA-BC, Senior Director, Neonatal-Perinatal Services, Children's Health System of Texas

It is imperative that healthcare systems understand and address the costly effects of low employee engagement and high turnover. During this session, we will discuss a quality improvement project designed to implement a new care delivery model that positively impacts care delivery efficiency, employee engagement and the turnover of registered nurses in a Level IV NICU.

From Pandemic to Promise: A Care Plan for Nursing

Kathleen Bartholomew, RN, MN, Author, Speaker and Consultant

The 2020 pandemic demanded the immediate and intense attention of nurse leaders to effectively respond to an on-going crisis. By nature and necessity, our focus narrowed. This session widens the lens by reviewing insidious national health issues that continue to contribute to the declining health of Americans. How can 4.6 million nurses actualize our potential, reverse these trends, and heal our profession? With a care plan for our beloved profession.

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Supporting Neonatal Nurse Leaders: Exploration of the Experience of Chronic Stress in Nurse Leaders

Elizabeth Rochin, PhD, RN, NE-BC, President, National Perinatal Information Center

In the fall of 2021, Synova Associates partnered with the National Perinatal Information Center to explore chronic stress experienced by perinatal and neonatal nursing leaders. This session will provide insights into the Supporting Perinatal and Neonatal Nursing Leaders: Identification and Moderation of Chronic Stress in Nursing Leadership and provide an interactive dialogue to discuss the findings and next steps necessary to support nursing leaders at the bedside.

Learning from Difficult Situations "50 Moments: Faking It, Making It and Taking It in Hollywood as a Working Actor"

Nellie Sciutto, Writer, Actor, News Correspondent, Podcaster

Hollywood is the perfect template for difficult work situations amplified. "50 Moments" shares funny and poignant stories of challenges of an underdog in Hollywood that translate to any profession. And who isn't an underdog in some aspect of their lives? The message is one of perseverance and how positive spin can help you rise above.

PRE-CONFERENCES

The Intersection of Equity and Leadership *(Full Day)*

Rose Horton, MSN, RN, NEA-BC, Specialty Director, Women and Infant Services, Emory Decatur Hospital

Nicole Dixon, MSN, RN, RNC-LRN, Clinical Supervisor, Resource Team – Nursing, Atrium Health

Natasha Lare, MSN, RN, Assistant Unit Director, UCSF Benioff Children's Hospital San Francisco

This pre-conference session will address the business case for empathy to mitigate burnout and turnover. It will involve exploring the patient's experience using the lens of equity, how to develop and maintain professional relationships while being equitable and inclusive, and the impact of bias and racism on maternal and neonatal care outcomes.

How You Show Up to Create a Culture of BEING Well and ...BE Well *(Full Day)*

Diane Rogers, PCC, CPXP, President, Contagious Change

Explore the science of Well-BEING, together with Leading hArtfully – the art and hArt of discovering the best in others – to equip leaders with practices and tools to create environments where individuals flourish and thrive.

CONFERENCE INFORMATION

GENERAL SCHEDULE *(subject to change, visit synovaassociates.com for the up to date agenda)*

Sunday, April 3rd: 8:30 AM – 4:30 PM: Pre-conferences
6:00 PM: Opening Reception

Monday, April 4th: 8:00 AM – 4:15 PM: General Session
4:15 PM – 6:15 PM: Exhibit Hall

Tuesday, April 5th: 8:30 AM – 4:00 PM: General Session, Exhibit Hall and Facilitated Luncheon
6:30 PM: Dinner and Entertainment

Wednesday, April 6th: 8:30 AM – 1:15 PM: Track Sessions and Poster Session
1:15 PM: Afternoon off

Thursday, April 7th: 8:00 AM – 12:00 PM: General Session

REGISTRATION

To register, visit: *http://www.synovaassociates.com/nicu-leadership-forum*

Registration will not be complete until we have received the following:

- Registration form, submitted electronically
- Full payment by credit card or hospital check. Registration fees must be paid by registration deadlines to receive discounted rates

REGISTRATION FEES

MAIN CONFERENCE REGISTRATION

- $799 USD Early Bird Registration (ending January 14, 2022)
- $849 USD Regular Registration
- $949 USD Late Registration (after February 25, 2022, if available)

Discount available for teams of 5 or more from the same hospital. Contact mgehl@synovaassociates.com for details.

PRE-CONFERENCE

- $299 USD – Rose Horton
- $299 USD – Diane Rogers

Since conference registration and hotel rooms are limited, early registration is advised. Registrations sent without payment or purchase order will not be complete.

- Out of consideration to registrants, children of any age and spouses/guests may not attend the Sessions. Guests may attend the social event on Tuesday April 5th for a fee
- Tuition includes continuing education hours and most meals

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WHO SHOULD ATTEND?

- NICU Directors, Managers, Supervisors and members of their leadership teams
- Neonatal Nurse Practitioner Supervisors
- Executive Directors of Women's Services

SCHOLARSHIPS

Synova will be granting tuition scholarships for nurse leaders to attend NICU Leadership Forum. The scholarship application deadline is December 15, 2021. If accepted, you commit to attend the event.

ACCREDITATION

The 26th Annual NICU Leadership Forum is approved for approximately 18 contact hours through Abbott Nutrition Health Institute. The pre-conferences will be awarded contact hours depending on the length of the program.

METHOD OF PAYMENT

Payment may be made online using Visa, Master Card or American Express. Hospital checks will be accepted if received by February 25, 2022. Registration fees must be received by the registration deadlines in order to receive the discounted rates. Payment should be made to Synova Associates, 13425 Marquette Ave, Elm Grove, WI 53122. Tax ID: 27-3903686.

CANCELLATION AND SUBSTITUTION POLICY

All cancellations, requests for refunds and substitutions must be made in writing to *mgehl@synovaassociates.com*, based on the following criteria:

- **Cancellations requesting a refund or transfer credit:** Must be received in writing by February 25th, 2022. A processing fee of $100 will be deducted from each refunded registration. No refunds will be granted after February 25th, 2022.
- **Attendee substitutions:** Must be received in writing at any point before the conference begins.

PROGRAM CHANGES

Synova reserves the right to make necessary changes in speakers, topics or schedule.

Please see *http://www.synovaassociates.com/* for the most up-to-date agenda.

QUESTIONS?

Please contact Melissa Gehl at *mgehl@synovaassociates.com* or 414-394-3675.

HOTEL AND TRAVEL

HOTEL ACCOMMODATIONS

The 2022 NICU Leadership Forum will be held at the Naples Grande.

Naples Grande
475 Seagate Drive
Naples, FL 34103
Toll-Free (844) 993-9576
info@naplesgrande.com
www.naplesgrande.com

Set on 23 waterfront acres, the resort promises to be a sanctuary of beachfront sophistication complemented by spectacular ocean views and a portfolio of world-class amenities, including a luxurious spa, an 18-hole championship golf course, 15 tournament grade tennis courts as well as a beautiful beach and a vibrant swimming pool deck at the heart of the resort experience.

A limited block of rooms is being held at a special group rate of $239 per night (plus tax). The resort fee is waived. Reservations must be made prior to March 11, 2022; rooms will be available as space allows.

Reservations can be made at *https://book.passkey.com/go/2022NICU* or 1-844-489-9663.

AIR AND GROUND TRANSPORTATION

Most major airlines offer flights to Fort Myers/Southwest Florida International Airport (RSW) as well as charter/executive air service available to Naples Municipal Airport (APF). Super Shuttle, rental cars, taxis and Ubers are available.

HEALTH AND SAFETY

Health and safety is our top priority as we return to in-person events. Synova Associates will implement strict safety measures, following state and local guidelines at the time of the event. All meeting participants will be required to show proof of full COVID-19 vaccination or a negative PCR test. More information can be found at *http://www.synovaassociates.com/nicu-leadership-forum*.

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